



Legislation Text

File #: 20-1860, Version: 1

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: October 13, 2020
COUNCIL DISTRICT(S): N/A
DEPARTMENT: Office of Arts and Culture
EXECUTIVE: Joey Zapata

SUBJECT

Authorize an amendment to the Cultural Organizations Program contracts approved and executed last year for the period October 1, 2019 through September 30, 2020, to: **(1)** revise each organization's scope of services to reflect their new capacity and capability to perform arts and culture services for the residents and visitors of Dallas; and **(2)** reduce the contract amounts by 8 percent for each organization authorized by Resolution No. 19-1588, previously approved on October 8, 2019, to reflect the reduction in services that were provided due to the impact of COVID-19 and related government restrictions to ensure public health - Not to exceed (\$384,954.00), from \$4,811,910.00 to \$4,426,956.00 - Financing: General Fund

BACKGROUND

The Cultural Organizations Program (COP) provides funding for cultural services with established Dallas-based non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services, including virtual cultural services, over a twelve-month period. The Office of Arts and Culture (OAC) reviewed proposals from cultural organizations and applied objective administrative scoring per the revised program guidelines, which were approved by City Council in June 2020. Proposals and scores were analyzed by the Allocations Committee of the Arts and Culture Advisory Commission. Taking into account equity, administrative scoring, and organization budget size the Allocations Committee met three times over the summer and developed a funding recommendation unanimously approved by this standing committee. This recommendation was subsequently unanimously approved by the full Arts and Culture Advisory Commission in August.

The FY 2019-20 Cultural Organizations Program funding allocation was originally approved by City Council on October 8, 2019 (Resolution No. 19-1588). Under this resolution, a total not to exceed \$4,811,910.00 was approved to be allocated among 34 Dallas-based arts and culture organizations.

COVID-19 and related government restriction to ensure public health have negatively impacted the ability of Dallas-based arts and culture organizations to fully perform the anticipated services as previously approved for contract by City Council. Many organizations continued to provide alternative services via virtual media outside of their contracted scope of services.

Under this amendment, the Office of Arts and Culture will revise the organizations' scope of services to reflect their new capacity and capability to perform arts and culture services for the residents and visitors of Dallas (Exhibit A). The amendment will also adjust funding amount per organization to not exceed 92% of the originally approved resolution due to the decrease in services provided (Exhibit B).

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On October 8, 2019, City Council approved Resolution No. 19-1588, which authorized the execution of contracts with cultural organizations for the provision of services to the City through the Cultural Organizations Program for the period October 1, 2019 through September 30, 2020, in an amount not to exceed \$4,811,910.00.

On August 13, 2020, the Arts and Culture Advisory Commission was briefed of FY 2019-20 Cultural Organizations Program contract amendments to revise the scope of services and reduce contracted amounts for the program by 8% due to COVID-19 impacts.

FISCAL INFORMATION

Fund	FY 2020	FY 2021	Future Years
General Fund	\$4,426,956.00	\$0.00	\$0.00

OWNERS

Anita N. Martinez Ballet Folklorico, Inc.

Loenor Marquez, President

Big Thought

Melora Leiser, Chair

Cara Mia Theatre Co.

Daniel Casillas, President

Children's Chorus of Greater Dallas

Wendy Finley, Chair

Creative Arts Center of Dallas

Todd Hedrick, President

Cry Havoc Theater Co.

Greg Robertson, Chair

Dallas Black Dance Theatre, Incorporated

Gilbert Gerst, Chair

Dallas Chamber Symphony

Jeffrey Osborne, President

Dallas Children's Theater

Todd Ranta, President

Dallas County Heritage Society

Steve Enda, President

Dallas Holocaust and Human Rights Museum

Frank Risch, Chair

Dallas Museum of Art

Catherine Marcus Rose, President

Dallas Theater Center

Jeffrey R. Bragalone, Chair

Dallas Wind Symphony

John M. Gibson, Chair

Fine Arts Chamber Players

Anne Witherspoon, President

Greater Dallas Youth Orchestra

Doug Haloftis, Chair

Junior Players Guild

Don Herring, President

Kitchen Dog Theater Company

Alexander Albritton, President

Perot Museum of Nature and Science

Mac McFarland, Chair

Premier Lone Star Wind Orchestra

Dr. Barry Knezek, Chair

Sammons Center for the Arts

G. Timothy Hardin, President

Teatro Hispano de Dallas

John Fullinwider, President

TeCo Theatrical Productions, Inc.

Mayela Cavillo, Chair

Texas International Theatrical Arts Society

Bill Graue, President

Texas Winds Musical Outreach, Inc.

John Wellik, President

The Black Academy of Arts and Letters, Inc.

Barbara Steele, Chair

The Bruce Wood Dance Co., Inc.

Phil Clemmons, President

The Dallas Opera

Mark LaRoe, Chair

The Shakespeare Festival of Dallas

Chris Stanton, Chair

The Writer's Garret

Samatha Keyes, President

Theatre Three, Inc.

Marion L. Brockett, Jr., Chair

Turtle Creek Chorale

John Rieger, Chair

Undermain Theatre

Deborah Nugent, President

USA Film Festival

Laura Fox Williamson, Chair