



Legislation Text

File #: 20-2120, Version: 1

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: February 24, 2021
COUNCIL DISTRICT(S): 14
DEPARTMENT: Office of Arts and Culture
EXECUTIVE: Joey Zapata

SUBJECT

Authorize the **(1)** First Amendment to the Resident Company Use Agreement with Cara Mia Theatre Co.; and **(2)** First Amendment to the Resident Company Use Agreement with Teatro Hispano de Dallas, for use of the Latino Cultural Center multi-form theater and Oak Farms Dairy Performance Hall Located at 2600 Live Oak Street, to extend the deadline for the \$500,000.00 Consolidated Capital Campaign for Multi-form Theater Betterments from March 31, 2021 to December 31, 2021, due to COVID-19 impacts on the nonprofit cultural industry and fundraising efforts - Financing: No cost consideration to the City

BACKGROUND

Opened in 2003, the Latino Cultural Center (LCC) is a multidisciplinary arts center and regional catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture. The LCC was designed by Ricardo and Victor Legorreta, and includes the Oak Farms Dairy Performance Hall (a 300-seat theater), a gallery, sculpture courtyards, a multipurpose room, and a plaza for outdoor events. A contract for the expansion design, using available funding from the 2006 Bond Funds, was approved by City Council on February 13, 2019. The expansion, which includes a multi-form theater, and the resident company agreements address priorities related to equity, diversity, space, support for artists, and a sustainable arts ecosystem as identified in the *Dallas Cultural Plan 2018*, adopted by City Council on November 28, 2018.

To fulfill strategies and tactics identified in the Dallas Cultural Plan 2018, the Office of Arts and Culture worked with two professional Latinx theater companies, Cara Mia Theatre Company (CMTC) and Teatro Hispano de Dallas (TD), each of which has a long history of creating impactful theater in Dallas and beyond, to develop Resident Company Use Agreements. These agreements were approved unanimously by City Council in December 2019, and made the Latino Cultural Center the only municipal arts center in the United States to boast of two professional resident Latinx theater companies, setting a new standard for equitable representation for Latinx theater in the nation.

A mutual obligation of the Resident Company Use Agreements was a commitment to a consolidated capital campaign by Office of Arts and Culture leadership, CMTC, and TD with a \$500,000.00 goal for betterments to the new multi-form theater space and supporting areas. To date, over one-third of the funds have been raised by the three parties. However, due to the impact of COVID-19 on the cultural and philanthropic sectors, capital fundraising has slowed while CMTC, TD, and the OAC re-adapted operations and fundraising to ensure ongoing relevance and mission fulfillment while complying with public health standards, and philanthropy has redirected its efforts towards COVID-related priorities.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On February 13, 2019, City Council authorized a professional services contract with Good Fulton & Farrell, Inc. d/b/a GFF, Inc. for architectural and engineering design, and construction administration services for the Latino Cultural Center located at 2600 Live Oak Street by Resolution No. 19-0248.

On December 11, 2019, City Council authorized a Resident Company Use Agreement with Cara Mia Theater Co. and a Resident Company Use Agreement with Teatro Hispano de Dallas by Resolution No. 19-1905.

On October 15, 2020, the Arts and Culture Advisory Commission was briefed on this item.

FISCAL INFORMATION

No cost consideration to the City.