



Legislation Text

File #: 22-297, Version: 1

STRATEGIC PRIORITY: Quality of Life, Arts & Culture

AGENDA DATE: January 26, 2022

COUNCIL DISTRICT(S): N/A

DEPARTMENT: Office of Arts and Culture

EXECUTIVE: Joey Zapata

SUBJECT

A resolution authorizing the guidelines for the Cultural Organizations Program within the Office of Arts and Culture to support cultural services in the City of Dallas for FY 2022-23 - Financing: This action has no cost consideration to the City (see Fiscal Information)

BACKGROUND

The updated Cultural Policy of the City of Dallas, adopted on November 28, 2018, provides that guidelines for the various Cultural Funding Programs will be submitted annually for review and approval of the City Council. This serves to affirm the artistic nature of services to be provided through these various cultural programs and to specify the review and selection process for cultural services.

The Cultural Organizations Program (COP) is the support program through which the Office of Arts and Culture contracts for a full season of cultural services with established non-profit organizations for a variety of cultural programs that include concerts, plays, exhibitions, performances, workshops and other cultural programming for the benefit of Dallas residents and visitors.

The FY 2022-23 COP guidelines are consistent with COP guidelines from previous fiscal years; the last major updates to these guidelines were made in FY 2019-20 to align with Dallas Cultural Plan 2018 priorities, including alignment to staff and board diversity goals, and resident panel evaluation of cultural programming in underserved neighborhoods around Dallas.

Updates made in the current proposed guidelines are:

- Program timeline
- Full/part-time staff eligibility requirement clarification
- Funding level restrictions to be a marginal rate based on reported revenue of applicant organization
- Updates to administrative scoring (30 points) including financial reporting requirements, contract compliance, and organizational program management

- Minor wording and document flow updates to improve readability for new applicants, clarify requirements, and update submission deadlines and dates.

COP cultural service contracts are awarded annually using a volunteer review panel approach to evaluate applications. In accordance with Cultural Policy, the panelists are approved by the Arts and Culture Advisory Commission, and the panels are composed to reflect the diversity of the people of Dallas. Following panel review and scoring, the Allocations Committee of the Arts and Culture Advisory Commission will make recommendations to the full Arts and Culture Advisory Commission. The Commission's funding recommendations will be brought to City Council in the Fall of 2022 for authorization of the associated cultural service contracts.

ESTIMATED SCHEDULE OF PROJECT

Open Application Period	March 1, 2022
Close Application Period	April 1, 2022
Review by Resident Panel	May 2022
Allocation Consideration by the Arts and Cultural Advisory Commission	June - September 2022
Consideration by City Council	October 2022
Begin Contract Period	October 1, 2022
Complete Contract Period	September 30, 2023

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On January 6, 2022, the Allocations Committee of the Arts and Culture Advisory Commission voted to recommend these guidelines.

[The Quality of Life, Arts and Culture Committee was briefed by memorandum regarding this matter on January 18, 2022. <https://cityofdallas.legistar.com/View.ashx?M=F&ID=10400381&GUID=1293A0A5-913F-473C-95E2-A37F26708C86>](https://cityofdallas.legistar.com/View.ashx?M=F&ID=10400381&GUID=1293A0A5-913F-473C-95E2-A37F26708C86)

On January 20, 2022, the Arts and Culture Advisory Commission will consider a vote to recommend these guidelines.

FISCAL INFORMATION

This action has no cost consideration to the City. Appropriations for the Cultural Support Programs are established in the General Fund through the annual budget development process. Each award to a cultural organization through Cultural Organizations Program will be authorized by resolution of the City Council.