



Legislation Text

File #: 21-1627, Version: 1

STRATEGIC PRIORITY: Mobility Solutions, Infrastructure, and Sustainability

AGENDA DATE: November 10, 2021

COUNCIL DISTRICT(S): 2

DEPARTMENT: Department of Public Works

EXECUTIVE: Majed Al-Ghafry

SUBJECT

An ordinance granting a revocable license to ES USA Dallas, LLC dba Electric Shuffle, for the use of approximately 15 square feet of aerial space to install, maintain and utilize a premise blade sign illuminated over a portion of Elm Street right-of-way near its intersection with Good Latimer Expressway - Revenue: General Fund \$1,000.00 annually, plus the \$20.00 ordinance publication fee

BACKGROUND

This item grants a revocable license to ES USA Dallas, LLC dba Electric Shuffle, for the use of approximately 15 square feet of aerial space to install, maintain and utilize a premise blade sign illuminated over a portion of Elm Street right-of-way near its intersection with Good Latimer Expressway. The use of this area will not impede pedestrian or vehicular traffic. The term of this license is nine years.

The licensee will indemnify the City and carry general liability insurance naming the City as an additional insured.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

This item has no prior action.

FISCAL INFORMATION

Revenue: General Fund \$1,000.00 annually, plus the \$20.00 ordinance publication fee

OWNER

ES USA Dallas, LLC dba Electric Shuffle

Gene Ball, Governing Person

MAP

Attached