

City of Dallas

1500 Marilla Street Council Chambers, 6th Floor Dallas, Texas 75201

Legislation Details

File #: 19-1220 Version: 1 Name:

Type: CONSENT AGENDA Status: Approved

File created: 8/14/2019 In control: Office of Arts and Culture

On agenda: 9/25/2019 Final action:

Title: Authorize (1) a five-year extension to the contract for radio industry standard audience measurement

and research reports for the period October 1, 2019 through September 30, 2024 - The Nielsen Company (US), LLC, sole source; and (2) an increase in funding, from \$316,337.00 to \$899,064.00 - Not to exceed \$582,727.00 - Financing: Municipal Radio Fund (subject to annual appropriations)

Sponsors:

Indexes: 300

Code sections:

Attachments: 1. Resolution

Date Ver. Action By Action Result