

City of Dallas

1500 Marilla Street Council Chambers, 6th Floor Dallas, Texas 75201

Legislation Details (With Text)

File #: 21-811 Version: 1 Name:

Type: CONSENT AGENDA Status: Approved

File created: 4/28/2021 In control: Department of Sustainable Development and

Construction

On agenda: 6/23/2021 Final action:

Title: An ordinance granting renewal of a revocable license to Big Outdoor Texas, LLC, for the use of

approximately 360 square feet of aerial space to occupy, maintain and utilize the existing 12 lights that

illuminate a supergraphic façade over a portion of Pacific Avenue right-of-way located near its intersection with Griffin Street - Revenue: General Fund \$2,653.00 annually, plus the \$20.00

ordinance publication fee

Sponsors:

Indexes: 14

Code sections:

Attachments: 1. Map, 2. Ordinance, 3. Exhibit A, 4. Exhibit B

Date Ver. Action By Action Result

STRATEGIC PRIORITY: Economic and Neighborhood Vitality

AGENDA DATE: June 23, 2021

COUNCIL DISTRICT(S): 14

DEPARTMENT: Department of Sustainable Development and Construction

EXECUTIVE: Dr. Eric A. Johnson

SUBJECT

An ordinance granting renewal of a revocable license to Big Outdoor Texas, LLC, for the use of approximately 360 square feet of aerial space to occupy, maintain and utilize the existing 12 lights that illuminate a supergraphic façade over a portion of Pacific Avenue right-of-way located near its intersection with Griffin Street - Revenue: General Fund \$2,653.00 annually, plus the \$20.00 ordinance publication fee

BACKGROUND

This item grants renewal of a revocable license to Big Outdoor Texas, LLC, for the use of approximately 360 square feet of aerial space to occupy, maintain and utilize the existing 12 lights that illuminate a supergraphic façade over a portion of Pacific Avenue right-of-way located near its intersection with Griffin Street. This renews the rights previously granted by Ordinance No. 28987. The use of this area will not impede pedestrian or vehicular traffic. The term of this license is for 9

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years.

The licensee will indemnify the City and carry general liability insurance naming the City as an additional insured.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On May 22, 2013, City Council authorized a revocable license to Radiant Outdoor, LLC to install and maintain 12 lights that illuminate a supergraphic façade above a portion of Pacific Avenue right-of-way by Resolution No. 13-0847; Ordinance No. 28987. The term of this license was 8 years.

FISCAL INFORMATION

Revenue: General Fund \$2,653.00 annually, plus the \$20.00 ordinance publication fee

OWNER

Big Outdoor Texas, LLC

Bradley D. Berkley, Chief Executive

MAP

Attached