

# City of Dallas

# Legislation Details (With Text)

| File #:                    | 21-1060                        | Version:                     | 1              | Name:                             |   |                                    |
|----------------------------|--------------------------------|------------------------------|----------------|-----------------------------------|---|------------------------------------|
| Туре:                      | CONSENT A                      | GENDA                        |                | Status:                           | Approved  |                                    |
| File created:              | 4/23/2021                      |                              |                | In control:                       | Office of Procurement Services  |                                    |
| On agenda:                 | 6/23/2021                      |                              |                | Final action:                     |   |                                    |
| Title:                     | Office of Com<br>Committee, Ir | munity Care<br>nc. dba IRC i | - Cit<br>n the | tySquare in the a amount of \$723 | owerment centers and financial stab<br>amount of \$463,000.00 and Internati<br>3,596.90, most advantageous propo<br>eral Fund (subject to annual approp | onal Rescue<br>sers of six - Total |
| Sponsors:                  |                                |                              |                |                                   |   |                                    |
| Indexes:                   | 100                            |                              |                |                                   |   |                                    |
| Code sections:             |                                |                              |                |                                   |   |                                    |
| Attachments:               | 1. Resolution                  |                              |                |                                   |   |                                    |
| Date                       | Ver. Action B                  | у                            |                | Ac                                | tion  | Result                             |
|                            |                                |                              |                |                                   |   |                                    |
| STRATEGIC                  | PRIORITY:                      | Governn                      | nent           | t Performance                     | and Financial Management  |                                    |
| AGENDA DATE: June 2        |                                | June 23                      | 23, 2021       |                                   |   |                                    |
| COUNCIL DISTRICT(S): All   |                                | All                          | All            |                                   |   |                                    |
| DEPARTMENT: Office of Prod |                                | ocurement Services           |                |                                   |   |                                    |
| EXECUTIVE:                 |                                | Elizabet                     | h Re           | eich                              |   |                                    |
|                            |                                |                              |                |                                   |   |                                    |

#### <u>SUBJECT</u>

Authorize a two-year contract for financial empowerment centers and financial stability services for the Office of Community Care - CitySquare in the amount of \$463,000.00 and International Rescue Committee, Inc. dba IRC in the amount of \$723,596.90, most advantageous proposers of six - Total not to exceed \$1,186,596.90 - Financing: General Fund (subject to annual appropriations)

### BACKGROUND

This contract will provide for financial empowerment centers and financial stability services for the Office of Community Care. The service contract will provide opportunities to administer financial empowerment programming as part of a pilot Financial Empowerment Centers. The pilot program will offer integrated delivery of financial empowerment programs and other client services anchored in one-on-one financial coaching for all ages and across multi-generation households.

A five-member committee from the following departments reviewed and evaluated the qualifications:

| • | City Manager's Office                                 | (2) |
|---|---|-----|
| • | Department of Housing and Neighborhood Revitalization | (1) |
| • | Office of Community Care                              | (2) |

The committee selected the successful respondents on the basis of demonstrated competence and qualifications under the following criteria:

| Program evaluation                          | 45 points |
|---|-----------|
| <ul> <li>Organizational capacity</li> </ul> | 30 points |
| Cost and budget                             | 20 points |
| Local Preference                            | 5 points  |

As part of the solicitation process and in an effort to increase competition, the Office of Procurement Services used its procurement system to send out email notifications to vendors registered under relevant commodity codes. To further increase competition, the Office of Procurement Services uses historical solicitation information, the Internet, and vendor contact information obtained from user departments to contact additional vendors.

On November 10, 2015, the City Council authorized a living wage policy that requires contractors to pay their employees a "living wage" rate as established annually by the Massachusetts Institute of Technology Living Wage Calculator for Dallas County by Resolution No. 15-2141. The current calculated living wage during the solicitation process of this contract is \$12.38; the selected vendor meets this requirement.

#### PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On September 23, 2020, City Council authorized an enhancement of \$1,250,000.00 to support Financial Empowerment Centers programming as of the FY21 budget authorization process by Resolution No. 20-1484.

The Workforce, Education and Equity Committee was briefed on the "Financial Empowerment Centers Planning and Update", providing an overview of planned programming and solicitation on January 11, 2021.

On April 28, 2021, City Council authorized a Financial Empowerment Centers Planning Grant from Cities for Financial Empowerment, Inc. to accept funding and technical assistance related to Financial Empowerment Centers programming by Resolution No. 21-0694.

City Council was briefed by memorandum regarding this matter on June 18, 2021. <https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdallascityhall.com% 2Fgovernment%2Fcitymanager%2FDocuments%2FFY%252020-21%2520Memos%2FMayor% 2520and%2520Council%2520Memo%2520-%2520Upcoming%2520Office%2520of% 2520Procurement%2520Services%2520Item%2520-%2520Financial%2520Empowerment% 2520Centers%2520-%25206.23.21%2520FINAL\_1.pdf&data=04%7C01%7Ccouncilagenda% 40dallascityhall.com%7C43fb7ad9e0164b3e33ab08d9329ab046% 7C2935709ec10c4809a302852d369f8700%7C0%7C0%7C637596462230746931%7CUnknown% 7CTWFpbGZsb3d8eyJWljoiMC4wLjAwMDAiLCJQljoiV2luMzIiLCJBTil6lk1haWwiLCJXVCI6Mn0% 3D%7C1000&sdata=Bpd5n2e2NoWM0UufgBd6A2xXrR9P6hBVqQscTf%2Ba5Ps%3D&reserved=0>

#### FISCAL INFORMATION

| Fund         | FY 2021        | FY 2022 | Future Years |
|--------------|----------------|---------|--------------|
| General Fund | \$1,186,596.90 | \$0.00  | \$0.00       |

#### M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Policy adopted on September 23, 2020, by Resolution No. 20-1430, as amended, the M/WBE participation on this contract is as follows:

| Contract Amount  | Procurement Category | M/WBE Goal | M/WBE % | M/WBE \$ |
|--|----------------------|------------|---------|----------|
| \$1,186,596.90   | Other Services       | N/A        | N/A     | N/A      |
| • The Business Inclusion and Development Policy does not apply to Other Service contracts.       |                      |            |         |          |
| • CitySquare - Local; Workforce - 100.00% Local • International Rescue Committee, Inc. dba IRC - |                      |            |         |          |

Local; Workforce - 100.00% Local

#### PROCUREMENT INFORMATION

Method of Evaluation for Award Type:

| -        | <ul> <li>Utilized for high technology procurements, insurance procurements, and other<br/>goods and services</li> </ul>  |
|----------|--|
| Proposal | <ul> <li>Recommended offeror whose proposal is most advantageous to the City,<br/>considering the relative importance of price, and other evaluation factors stated in<br/>the specifications</li> </ul> |
|          | <ul> <li>Always involves a team evaluation</li> <li>Allows for negotiation on contract terms, including price</li> </ul>   |

The Office of Procurement Services received the following proposals from solicitation number BRZ21 -00015807. We opened them on February 11, 2021. We recommend the City Council award this service contract to the most advantageous proposers by group.

\*Denotes successful proposers

| <u>Proposers</u>                             | <u>Address</u>                                  | <u>Score</u>                     |
|--|---|----------------------------------|
| *CitySquare                                  | 1610 South Malcolm X Blvd.<br>Dallas, TX  75226 | Group 1 - 90.8<br>Group 2 - 78.8 |
| *International Rescue<br>Committee, Inc. dba | 6500 Greenville Ave.<br>Dallas, TX  75206       | Group 1 - 89.6<br>Group 2 - 88.2 |

#### IRC

| Services of Hope<br>Entities, Inc.                                       | 5470 Ellsworth Ave.<br>Suite 500<br>Dallas, TX 75206  | Group 1 - 86.0<br>Group 2 - 75.0 |
|--|---|----------------------------------|
| Dallas Leadership<br>Foundation  | 5200 East Grand Ave.<br>Suite 530<br>Dallas, TX 75223 | Group 1 - 74.8<br>Group 2 - 65.6 |
| Consumer Credit<br>Counseling Service of<br>San Francisco<br>dba BALANCE | 1655 Grant St.<br>Suite 1300<br>Concord, CA 94520     | Group 1 - 69.4<br>Group 2 - 54.2 |
| Bratton Construction<br>dba House of Shalom                              | 363 Meadow Creek Dr.<br>Duncanville, TX 75137         | Group 1 - 48.8<br>Group 2 - 46.0 |

## **OWNERS**

## CitySquare

John Siburt, President

# International Rescue Committee, Inc. dba IRC

Suzy Cop, Executive Director Daley Ryan, Deputy Director