Legislation Details (With Text)

File #:	22-722	**Version:**	1	**Name:**	
Type:	CONSENT AGENDA			**Status:**	Approved
File created:	3/16/2022			**In control:**	Department of Aviation
On agenda:	5/11/2022			**Final action:**	
Title:	Authorize an increase in parking rates to meet market standards and demand, as well as adjust for ever increasing costs for maintenance and labor management for Garages A, B, C, and Valet at the Dallas Love Field Airport - Estimated Revenue: Aviation Fund $5,664,816.00				
Sponsors:					
Indexes:	2				
Code sections:					
Attachments:	1. Resolution				

Date	Ver.	Action By	Action	Result

STRATEGIC PRIORITY: Transportation & Infrastructure

AGENDA DATE: May 11, 2022

COUNCIL DISTRICT(S): 2

DEPARTMENT: Department of Aviation

EXECUTIVE: Kimberly Bizor Tolbert

SUBJECT

Authorize an increase in parking rates to meet market standards and demand, as well as adjust for ever increasing costs for maintenance and labor management for Garages A, B, C, and Valet at the Dallas Love Field Airport - Estimated Revenue: Aviation Fund $5,664,816.00

BACKGROUND

Dallas Love Field Airport (the Airport) has maintained two garages for many years as passenger levels remained stable during the Wright Amendment Restrictions. There were approximately 1,110 daily spaces and all airport employees were allowed parking in Garage B for their shifts.

In 2014 with the expiration of those flight restrictions, passenger volumes increased dramatically, resulting in scarcity of parking availability. So much so that during Thanksgiving of 2014, the Airport and offsite lots were completely full with no spaces available.

In early 2015, the City moved the Airport employees to the former garage on Lemmon Avenue, opened the Love Connection remote lot for discounted public parking, and began constructing the new garage (Garage C). When Garage C opened in 2018, employees moved to Love Connection

and prices were reduced in all garages to stimulate customer usage. In addition, discounted rates were implemented to compete with the off airport lots. The parking overview provides a visual of spaces and rates, seen below:

Type	Spaces	Rate	Change
Garage A - Built 1988	3000	$15.00 Daily	Decreased from $17.00 in August, 2018
Garage B - Built 2003	4000	$9.00 Daily / $7.00 Roof	Decreased from $13.00 in August, 2018
Valet - Opened 2013	450 Spaces	$24.00 Daily	Set in August 2018
Garage C - Built 2018	5000 Spaces short-term and Valet	$15.00 Daily / $13.00 Roof	Set in August 2018

Upon approval of this item, the use of Garage C (the newest garage on the right as you enter the airport) will be free for 59 minutes starting May 27, 2022 to provide more convenience when picking up passengers from the airport. Garages A and B will remain free for 30 minutes.

In addition, the Cell Phone Waiting Lot, located on the South end of Herb Kelleher Way, has free parking while waiting on people to land and get bags from Baggage Claim. Passengers can be quickly and efficiently picked up from Baggage Claim within five minutes without congesting the curb.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On March 18, 1987, City Council authorized Parking Rate Revision by Resolution No. 87-0905.

On February 10, 1988, City Council authorized Parking Rate Revision by Resolution No. 88-0518.

On September 28, 1988, City Council authorized Parking Rate Revision by Resolution No. 88-3127.

On June 24, 1992, City Council authorized Parking Rate Revision by Resolution No. 92-2473.

On September 10, 2008, City Council authorized an increase in the daily parking rates charged for Garages A and B at Dallas Love Field, to become effective October 1, 2008, by Resolution No. 08-2405.

On October 22, 2008, City Council authorized an amendment to Resolution No. 08-2405, previously approved on September 10, 2008, to correct the hourly rates charged for parking at Dallas Love Field

powered by Legistar™

by Resolution No. 08-2825.

On September 8, 2010, City Council authorized an increase in the daily rates charged for parking in Garages A and B at Dallas Love Field, to become effective October 1, 2010, by Resolution No. 10-2266.

On June 25, 2014, City Council authorized an increase in the daily rates charged for parking in Garages A and B and valet services at Dallas Love Field, effective August 1, 2014, by Resolution No. 14-0984.

On October 24, 2018, On October 24, 2018 City Council authorized a change to the daily parking rates charged for Garages A, B, C, and Valet services at Dallas Love Field to become effective November 1, 2018 by Resolution No. 18-1480.

City Council was briefed on Parking Rate at Dallas Love Field on April 6, 2022.

City Council was briefed by memorandum on May 6, 2022.
<https://dallascityhall.com/government/citymanager/Documents/FY%2021-22%20Memos/Friday%20Memo%20-%20Update%20on%20Parking%20Rates%20at%20DAL%2005.06.22.pdf>

FISCAL INFORMATION

Estimated Revenue: Aviation Fund $5,664,816.00