

City of Dallas

1500 Marilla Street Council Chambers, 6th Floor Dallas, Texas 75201

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Title: Workforce (Internal): Talent Attraction Marketing Strategy Introduction

[Kimberly Bizor Tolbert, Deputy City Manager, City Manager's Office; Catherine Cuellar, Director, Communications, Outreach and Marketing; Nina Arias, Director of Human Resources; Jarred Davis, Director of Civil Service; Leo Basterra, CEO, The Voice Society; Maria Tapias, COO, The Voice

Society]

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Workforce (Internal): Talent Attraction Marketing Strategy Introduction [Kimberly Bizor Tolbert, Deputy City Manager, City Manager's Office; Catherine Cuellar, Director, Communications, Outreach and Marketing; Nina Arias, Director of Human Resources; Jarred Davis, Director of Civil Service; Leo Basterra, CEO, The Voice Society; Maria Tapias, COO, The Voice Society]