



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Legislation Text

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**File #:** 19-1639, **Version:** 1

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**STRATEGIC PRIORITY:** Mobility Solutions, Infrastructure, and Sustainability  
**AGENDA DATE:** February 26, 2020  
**COUNCIL DISTRICT(S):** 2  
**DEPARTMENT:** Department of Sustainable Development and Construction  
**EXECUTIVE:** Majed Al-Ghafry

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### **SUBJECT**

An ordinance granting a revocable license to OUTFRONT Media LLC, for the use of approximately 1,020 square feet of aerial space to occupy, maintain and utilize a videoboard sign over a portion of Cesar Chavez Boulevard right-of-way near its intersection with Elm Street - Revenue: General Fund \$6,633.00 annually, plus the \$20.00 ordinance publication fee

### **BACKGROUND**

This item grants a revocable license to OUTFRONT Media LLC, for the use of approximately 1,020 square feet of aerial space to occupy, maintain and utilize a videoboard sign over a portion of Cesar Chavez Boulevard right-of-way near its intersection with Elm Street. The use of this area will not impede pedestrian or vehicular traffic. The term of this license is for ten years.

The licensee will indemnify the City and carry general liability insurance naming the City as an additional insured.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

This item has no prior action.

### **FISCAL INFORMATION**

Revenue: General Fund \$6,633.00 annually, plus the \$20.00 ordinance publication fee

### **OWNER**

#### **OUTFRONT Media LLC**

Zack Danielson, Managing Member

**MAP**

Attached