



Legislation Text

File #: 20-1947, **Version:** 1

STRATEGIC PRIORITY: Quality of Life
AGENDA DATE: October 28, 2020
COUNCIL DISTRICT(S): N/A
DEPARTMENT: Office of Arts and Culture
EXECUTIVE: Joey Zapata

SUBJECT

Authorize **(1)** an Interlocal Agreement with the City of Irving to provide for radio station air time on WRR-FM for the purpose of promoting the Irving Arts Center for the period October 5, 2020 through September 24, 2021, with two one-year renewal options; and **(2)** the receipt and deposit of funds in an amount not to exceed \$67,600.00 in the Municipal Radio Fund - Revenue: Municipal Radio Fund \$67,600.00

BACKGROUND

WRR-FM, which is owned and operated by the City of Dallas through the Office of Arts and Culture, is the only commercial radio station in Texas that plays classical music 24 hours a day, and is the oldest same-owner station in the United States. With a tower in Cedar Hill, the 100,000-watt station's listening area spans 100 miles in every direction. WRR does not operate at the expense of taxpayers, but, as an enterprise fund, generates revenue through the sale of on-air advertising to cover its expenses.

Texas State law requires that interlocal agreements be authorized by the governing body of each party to the contract by Texas Government Code Section 791.011(d)(1). The Irving Arts Center, which is owned and operated by the City of Irving, seeks to purchase commercial air time for the period October 5, 2020 through September 24, 2021. As this air time contract is between two governmental agencies, it is considered an interlocal agreement and requires approval of both agency's governmental bodies.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

This item has no prior action.

FISCAL INFORMATION

Revenue: Municipal Radio Fund \$67,600.00