



## Legislation Text

---

**File #:** 21-1060, **Version:** 1

---

**STRATEGIC PRIORITY:** Government Performance and Financial Management

**AGENDA DATE:** June 23, 2021

**COUNCIL DISTRICT(S):** All

**DEPARTMENT:** Office of Procurement Services

**EXECUTIVE:** Elizabeth Reich

---

### **SUBJECT**

Authorize a two-year contract for financial empowerment centers and financial stability services for the Office of Community Care - CitySquare in the amount of \$463,000.00 and International Rescue Committee, Inc. dba IRC in the amount of \$723,596.90, most advantageous proposers of six - Total not to exceed \$1,186,596.90 - Financing: General Fund (subject to annual appropriations)

### **BACKGROUND**

This contract will provide for financial empowerment centers and financial stability services for the Office of Community Care. The service contract will provide opportunities to administer financial empowerment programming as part of a pilot Financial Empowerment Centers. The pilot program will offer integrated delivery of financial empowerment programs and other client services anchored in one-on-one financial coaching for all ages and across multi-generation households.

A five-member committee from the following departments reviewed and evaluated the qualifications:

- City Manager's Office (2)
- Department of Housing and Neighborhood Revitalization (1)
- Office of Community Care (2)

The committee selected the successful respondents on the basis of demonstrated competence and qualifications under the following criteria:

- Program evaluation 45 points
- Organizational capacity 30 points
- Cost and budget 20 points
- Local Preference 5 points

As part of the solicitation process and in an effort to increase competition, the Office of Procurement Services used its procurement system to send out email notifications to vendors registered under relevant commodity codes. To further increase competition, the Office of Procurement Services uses historical solicitation information, the Internet, and vendor contact information obtained from user departments to contact additional vendors.

On November 10, 2015, the City Council authorized a living wage policy that requires contractors to pay their employees a “living wage” rate as established annually by the Massachusetts Institute of Technology Living Wage Calculator for Dallas County by Resolution No. 15-2141. The current calculated living wage during the solicitation process of this contract is \$12.38; the selected vendor meets this requirement.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On September 23, 2020, City Council authorized an enhancement of \$1,250,000.00 to support Financial Empowerment Centers programming as of the FY21 budget authorization process by Resolution No. 20-1484.

The Workforce, Education and Equity Committee was briefed on the “Financial Empowerment Centers Planning and Update”, providing an overview of planned programming and solicitation on January 11, 2021.

On April 28, 2021, City Council authorized a Financial Empowerment Centers Planning Grant from Cities for Financial Empowerment, Inc. to accept funding and technical assistance related to Financial Empowerment Centers programming by Resolution No. 21-0694.

[City Council was briefed by memorandum regarding this matter on June 18, 2021.  
<\[https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdallascityhall.com%2Fgovernment%2Fcitymanager%2FDocuments%2FFY%252020-21%2520Memos%2FMayor%2520and%2520Council%2520Memo%2520-%2520Upcoming%2520Office%2520of%2520Procurement%2520Services%2520Item%2520-%2520Financial%2520Empowerment%2520Centers%2520-%25206.23.21%2520FINAL\\\_1.pdf&data=04%7C01%7Ccouncilagenda%40dallascityhall.com%7C43fb7ad9e0164b3e33ab08d9329ab046%7C2935709ec10c4809a302852d369f8700%7C0%7C0%7C637596462230746931%7CUnknown%7CTWFpbGZsb3d8eyJWlloiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata=Bpd5n2e2NoWM0UufgBd6A2xXrR9P6hBVqQscTf%2Ba5Ps%3D&reserved=0\]\(https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdallascityhall.com%2Fgovernment%2Fcitymanager%2FDocuments%2FFY%252020-21%2520Memos%2FMayor%2520and%2520Council%2520Memo%2520-%2520Upcoming%2520Office%2520of%2520Procurement%2520Services%2520Item%2520-%2520Financial%2520Empowerment%2520Centers%2520-%25206.23.21%2520FINAL\_1.pdf&data=04%7C01%7Ccouncilagenda%40dallascityhall.com%7C43fb7ad9e0164b3e33ab08d9329ab046%7C2935709ec10c4809a302852d369f8700%7C0%7C0%7C637596462230746931%7CUnknown%7CTWFpbGZsb3d8eyJWlloiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata=Bpd5n2e2NoWM0UufgBd6A2xXrR9P6hBVqQscTf%2Ba5Ps%3D&reserved=0\)>](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdallascityhall.com%2Fgovernment%2Fcitymanager%2FDocuments%2FFY%252020-21%2520Memos%2FMayor%2520and%2520Council%2520Memo%2520-%2520Upcoming%2520Office%2520of%2520Procurement%2520Services%2520Item%2520-%2520Financial%2520Empowerment%2520Centers%2520-%25206.23.21%2520FINAL_1.pdf&data=04%7C01%7Ccouncilagenda%40dallascityhall.com%7C43fb7ad9e0164b3e33ab08d9329ab046%7C2935709ec10c4809a302852d369f8700%7C0%7C0%7C637596462230746931%7CUnknown%7CTWFpbGZsb3d8eyJWlloiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata=Bpd5n2e2NoWM0UufgBd6A2xXrR9P6hBVqQscTf%2Ba5Ps%3D&reserved=0)

### **FISCAL INFORMATION**

Fund	FY 2021	FY 2022	Future Years
General Fund	\$1,186,596.90	\$0.00	\$0.00

### **M/WBE INFORMATION**

In accordance with the City’s Business Inclusion and Development Policy adopted on September 23, 2020, by Resolution No. 20-1430, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$
\$1,186,596.90	Other Services	N/A	N/A	N/A
<ul style="list-style-type: none"> <li>• The Business Inclusion and Development Policy does not apply to Other Service contracts.</li> <li>• CitySquare - Local; Workforce - 100.00% Local • International Rescue Committee, Inc. dba IRC - Local; Workforce - 100.00% Local</li> </ul>				

## **PROCUREMENT INFORMATION**

Method of Evaluation for Award Type:

Request for Competitive Sealed Proposal	<ul style="list-style-type: none"> <li>• Utilized for high technology procurements, insurance procurements, and other goods and services</li> <li>• Recommended offeror whose proposal is most advantageous to the City, considering the relative importance of price, and other evaluation factors stated in the specifications</li> <li>• Always involves a team evaluation</li> <li>• Allows for negotiation on contract terms, including price</li> </ul>
---	---

The Office of Procurement Services received the following proposals from solicitation number BRZ21-00015807. We opened them on February 11, 2021. We recommend the City Council award this service contract to the most advantageous proposers by group.

\*Denotes successful proposers

<b><u>Proposers</u></b>	<b><u>Address</u></b>	<b><u>Score</u></b>
*CitySquare	1610 South Malcolm X Blvd. Dallas, TX 75226	Group 1 - 90.8 Group 2 - 78.8
*International Rescue Committee, Inc. dba IRC	6500 Greenville Ave. Dallas, TX 75206	Group 1 - 89.6 Group 2 - 88.2
Services of Hope Entities, Inc.	5470 Ellsworth Ave. Suite 500 Dallas, TX 75206	Group 1 - 86.0 Group 2 - 75.0
Dallas Leadership Foundation	5200 East Grand Ave. Suite 530 Dallas, TX 75223	Group 1 - 74.8 Group 2 - 65.6
Consumer Credit	1655 Grant St.	Group 1 - 69.4

Counseling Service of San Francisco dba BALANCE	Suite 1300 Concord, CA 94520	Group 2 - 54.2
---	---------------------------------	----------------

Bratton Construction dba House of Shalom	363 Meadow Creek Dr. Duncanville, TX 75137	Group 1 - 48.8 Group 2 - 46.0
---	---	----------------------------------

## **OWNERS**

### **CitySquare**

John Siburt, President

### **International Rescue Committee, Inc. dba IRC**

Suzy Cop, Executive Director  
Daley Ryan, Deputy Director