



## Legislation Text

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**File #:** 21-1627, **Version:** 1

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**STRATEGIC PRIORITY:** Mobility Solutions, Infrastructure, and Sustainability  
**AGENDA DATE:** November 10, 2021  
**COUNCIL DISTRICT(S):** 2  
**DEPARTMENT:** Department of Public Works  
**EXECUTIVE:** Majed Al-Ghafry

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### **SUBJECT**

An ordinance granting a revocable license to ES USA Dallas, LLC dba Electric Shuffle, for the use of approximately 15 square feet of aerial space to install, maintain and utilize a premise blade sign illuminated over a portion of Elm Street right-of-way near its intersection with Good Latimer Expressway - Revenue: General Fund \$1,000.00 annually, plus the \$20.00 ordinance publication fee

### **BACKGROUND**

This item grants a revocable license to ES USA Dallas, LLC dba Electric Shuffle, for the use of approximately 15 square feet of aerial space to install, maintain and utilize a premise blade sign illuminated over a portion of Elm Street right-of-way near its intersection with Good Latimer Expressway. The use of this area will not impede pedestrian or vehicular traffic. The term of this license is nine years.

The licensee will indemnify the City and carry general liability insurance naming the City as an additional insured.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

This item has no prior action.

### **FISCAL INFORMATION**

Revenue: General Fund \$1,000.00 annually, plus the \$20.00 ordinance publication fee

### **OWNER**

**ES USA Dallas, LLC dba Electric Shuffle**

Gene Ball, Governing Person

**MAP**

Attached