



Legislation Text

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File #: 23-791, Version: 1

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**STRATEGIC PRIORITY:** Quality of Life, Arts & Culture  
**AGENDA DATE:** April 12, 2023  
**COUNCIL DISTRICT(S):** 9  
**DEPARTMENT:** Park & Recreation Department  
**EXECUTIVE:** John D. Jenkins

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**SUBJECT**

Authorize a professional services contract with Dunaway Associates, LLC to update and consolidate various master plans, studies, design standards and guidelines, and previous park improvement plans for the White Rock Lake Master Plan Update at White Rock Lake Park located at 8300 Garland Road - Not to exceed \$256,205.00 - Financing: Operating Carryover Fund (\$147,300.00) and Park and Recreation Facilities (2006 General Obligation Bond Fund) (\$108,905.00)

**BACKGROUND**

This action will authorize a professional services contract with Dunaway Associates, LLC dba Dunaway Associates to update and consolidate various master plans, studies, design standards and guidelines and previous park improvement plans for the White Rock Land Master Plan Update.

Tasks to be performed include data gathering, base mapping, community input and stakeholder meetings, conceptual plan development, preliminary master plan and design standards, final master plan and graphics, design standards, and 3D graphics.

On July 15, 2020, the City of Dallas advertised the Request for Qualifications for engineering, architectural and landscape architecture consulting services for the 2020 Capital Improvements Projects. In response to this advertisement, the Office of Procurement Services received submittals from 24 interested architecture firms on August 21, 2020.

In November 2020, the Dallas Park & Recreation Department, Planning and Design Selection Committee evaluated and ranked the 24 firms based on their qualifications for various bond projects. Dunaway Associates was shortlisted in the Landscape Architect Firm category for project selection consideration based on their ranking.

On July 18, 2022, the Planning and Design Division Facilities Group selected Dunaway Associates as the most qualified shortlisted firm based on their ranking within the top two firms in the Landscape Architect Firm category shortlist and their extensive experience in utilization and development of master planning and project design at White Rock Lake and Flag Pole Hill. A request for a proposal was sent for professional landscape architectural services for the White Rock Lake Master Plan Update Project to Dunaway Associates.

**ESTIMATED SCHEDULE OF PROJECT**

Begin Design                      May 2023  
Complete Design                January 2024

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On March 9, 2023, the Park and Recreation Board authorized a professional services contract with Dunaway Associates to update and consolidate various master plans, studies, design standards and guidelines, and previous park improvement plans for the White Rock Lake Master Plan Update at White Rock Lake Park located at 8300 Garland Road.

**FISCAL INFORMATION**

Fund	FY 2023	FY 2024	Future Years
Operating Carryover Fund	\$147,300.00	\$0.00	\$0.00
Park and Recreation Facilities (2006 General Obligation Bond Fund)	\$108,905.00	\$0.00	\$0.00
Total	\$256,205.00	\$0.00	\$0.00

**M/WBE INFORMATION**

In accordance with the City’s Business Inclusion and Development Policy adopted on September 23, 2020, by Resolution No. 20-1430, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Procurement Category	M/WBE Goal
\$256,205.00	Architecture & Engineering	34.00%
M/WBE Subcontracting %	M/WBE Overall %	M/WBE Overall Participation \$
33.96%	33.96%	\$87,000.00
• This contract does not meet the M/WBE goal, but complies with good faith efforts.		
• Dunaway Associates, LLC dba Dunaway Associates - Local; Workforce - 0.00% Local		

**PROCUREMENT INFORMATION**

In accordance with the City of Dallas Administrative Directive 4-05 procurement guidelines, Dunaway Associates, LLC dba Dunaway Associates was selected as the most qualified consultant for this project.

**OWNER**

**Dunaway Associates, LLC dba Dunaway Associates**

Chris Wilde, Chief Executive Officer

**MAP**

Attached