



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Legislation Text

File #: 23-821, Version: 1

STRATEGIC PRIORITY: Workforce, Education, & Equity

AGENDA DATE: April 12, 2023

COUNCIL DISTRICT(S): N/A

DEPARTMENT: City Manager's Office

EXECUTIVE: T.C. Broadnax

SUBJECT

Authorize the **(1)** acceptance of a grant from the Federal Communications Commission for the Affordable Connectivity Program (ACP) Outreach Grant Program in the amount of \$700,000.00 to facilitate the promotion, awareness, and participation in the ACP among eligible household for a two-year contract period; **(2)** establishment of appropriations in an amount not to exceed \$700,000.00 in the ACP Outreach Grant Program Fund; **(3)** receipt and deposit of funds in an amount not to exceed \$700,000.00 in the ACP Outreach Grant Program Fund; and **(4)** execution of the contract and all terms, conditions, and documents required by the agreement - Not to exceed \$700,000.00 - Financing: Federal Communications Commission Grant Funds

BACKGROUND

The ACP Outreach Grant Program enlists partners nationwide to serve as trusted community messengers and provides partners with the funding and resources to implement innovative strategies to reach historically underserved and unserved communities. The ACP continues to play an integral role in helping to bridge the broadband affordability gap.

The City served as lead applicant in a collaborative application with Dallas County, Dallas Independent School District, and Dallas Housing Authority and proposed a widespread engagement and outreach campaign to reach millions of residents served by all our agencies. The campaign will utilize a broad range of media strategies to drive attendance to in-person ACP enrollment events staffed by the City's Digital Navigators Program. The funding will also allow partners to support the informal network of information disseminators of nonprofits and other community-based organization to reach unconnected communities.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

This item has no prior action.

FISCAL INFORMATION

Fund	FY 2023	FY 2024	Future Years
Affordable Connectivity Program Outreach Grant Fund	\$700,000.00	\$0.00	\$0.00