

EXHIBIT B
DALLAS DOWNTOWN IMPROVEMENT DISTRICT
PRELIMINARY SERVICE PLAN 2027-2031

		2027	2028	2029	2030	2031
	%	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET
REVENUE						
Fund balance from Previous Year		\$250,000	\$250,000	\$250,000	\$250,000	\$250,000
Net Assessment Revenue *		\$13,267,516	\$14,594,268	\$16,053,695	\$17,659,064	\$19,778,152
Exempt Jurisdictions		\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on Cash Balances		\$175,000	\$175,000	\$175,000	\$175,000	\$175,000
TOTAL REVENUE		\$13,774,016	\$15,100,768	\$16,560,195	\$18,165,564	\$20,284,652
EXPENDITURES						
Organization & Administration	10%	\$1,352,402	\$1,485,077	\$1,631,019	\$1,791,556	\$2,003,465
Economic Development, Planning & Mobility ¹	5%	\$676,201	\$742,538	\$815,510	\$895,778	\$1,001,733
Communications & Community Partnerships ²	8%	\$1,081,921	\$1,188,061	\$1,304,816	\$1,433,245	\$1,602,772
Parks Operations & Programming ³	7%	\$946,681	\$1,039,554	\$1,141,714	\$1,254,089	\$1,402,426
Safety, Cleaning & Improvements ⁴	70%	\$9,466,811	\$10,395,538	\$11,417,136	\$12,540,895	\$14,024,256
TOTAL EXPENDITURES	100%	\$13,524,016	\$14,850,768	\$16,310,195	\$17,915,564	\$20,034,652
FUND BALANCE/RESERVES (CARRYFORWARD)						
	2%	\$250,000	\$250,000	\$250,000	\$250,000	\$250,000
TOTAL CARRYFORWARD & EXPENDITURES						
		\$13,774,016	\$15,100,768	\$16,560,195	\$18,165,564	\$20,284,652

The % for each service category is calculated by dividing each category \$ amount by total expenditures.

* 2027-2031 estimated Assessments: Estimated Assessments @. 129 per \$100 valuation, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

¹ Business development and recruitment, Downtown planning and transportation enhancements.

2 Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support.

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management.

4 Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements and capital improvements.